Government of India
Ministry of Rural Development
Department of Rural Development
(DAY-NRLM)

7th Floor, NDCC II Building
Jai Singh Road,
New Delhi – 110001
Dated: March 11, 2020

To

The CEOs/Mission Directors
All SRLMs

Subject: Dissemination of information about common signs and symptoms of Novel Corona Virus Disease (COVID-19) through SHGs for generating Community Awareness to prevent infection.

Sir/Madam,

I am directed to say that with reference to Ministry of Health & Family Welfare (MoHFW), dated 05th March, 2020 on above mentioned subject and to say that the Ministry of Health & Family Welfare is taking all steps necessary to prevent further importation of Novel Corona Virus Disease (COVID-19) cases and to also prevent local transmission of this disease in India through generating community awareness about common signs and symptoms of this disease and advocate simple public health measures the community may undertake to prevent infection.

2. The MoHFW has designed posters & Audio Video products for disseminating pertinent information to the community through all channels of communication and from all possible vantage points. Some of these are attached with this letter and soft copies of these are available on their website http://mohfw.gov.in/node/4904..

3. You are therefore, requested to take necessary steps to disseminate these messages to the maximum number of people through the Self Help Groups (SHGs) network under Deendayal Antyodaya Yojana – National Rural Livelihoods Mission (DAY-NRLM).

Yours faithfully,

Enc:a/a

(Handwritten Signature)

Deputy Secretary to the Government of India
OFFICE MEMORANDUM

Subject: Query from states on mass gatherings – reg

Kindly recall queries raised by states on organisations of mass gathering etc. In view of the above, it is highlighted that:

- Experts across the World have advised to reduce mass gatherings to avoid the spread of COVID-19 Novel Coronavirus disease. In view of above, it is advised that mass gatherings may be avoided or possibly be postponed till the disease spread is contained.
- In case any such mass gatherings are organised, States may take necessary action to guide the Organisers on precautions to be taken as per the risk communication material already sent so as to avoid any Severe Acute Respiratory Illness (SARI) cases and Influenza Like Illness (ILI’s) including Covid-19.

States may take necessary action accordingly in the matter.

(Rajender Kumar)
Under Secretary for Government of India
Ph. 23061778

To:

Prl Secy/ Secy H of all States / UTs
Department of Rural Development

Please find attached the DO letter from Shri Arun Singhal, Special Secretary, M/o Health & Family Welfare regarding preventing the spread of Novel Corona Virus disease (COVID-19). The attached pamphlet may be sent to SRLMs for disseminating the information among the SHGs and people living in rural areas.

JS(RL-I)

(Alka Upadhyaya)
Additional Secretary
As you are aware the Novel CoronaVirus Disease (COVID-19) has now spread to more than 75 countries causing close to 90,000 cases and more than 3200 deaths worldwide. The World Health Organization (WHO) on 30th January, 2020 declared this outbreak as a Public Health Emergency of International Concern (PHEIC). Although WHO has not yet declared it to be a pandemic, it has advised countries to remain prepared for one.

Several confirmed cases have also been detected in India. Although, we are taking all steps necessary to prevent further importation of such cases and to also prevent local transmission of this disease in India, it will be prudent to raise community awareness about common signs and symptoms of Indian variant. We strongly advocate simple public health measures the community may undertake to prevent infection.

Towards this end, this Ministry is in the process of disseminating pertinent information to the community through all channels of communication and from all possible vantage points. We have designed posters & Audio Video products towards this end, some of which are being sent along with this letter. Soft copies of these are available on Ministry's website (https://mnir.gov.in/minsite/4004). You are requested to widely disseminate the same.

Under MNREGS, under your Ministry is engaged in enhancing livelihood security through works in rural areas. It would be very useful if the Gram Rozgar Sewaks under the scheme could be leveraged to disseminate the information to all the job applicants they come in touch with on a daily basis.

To prevent any further risk of spread of Novel CoronaVirus Disease (COVID-19), I urge you to personally ensure the mechanisms for successful dissemination of these messages to the maximum number of people.

With regards,

Yours sincerely,

(Arun Singhal)

Shri Rajesh Bhushan
Secretary
MoRural Development
Krishi Bhawan
D. Rajendra Prasad Road
New Delhi - 110001
Email: secr.rd@nic.in
नोवल कोरोनावायरस (COVID-19)

खुद रहें सुरक्षित, दूसरों को रखें सुरक्षित क्या करें और क्या न करें

क्या करें ✔
- बार-बार हाथ धोंय। जब आपके हाथ स्पट सूप से गेंद न हों, तब भी अपने हाथों को अल्कैल - आमतौर हैंड वॉश या सांद्रेन और पानी से साफ करें
- छूटों और खासते समय, अपना मुंह व नाक टिप्प/समाल से बर्फ
- प्रयोग के तुरंत बाद टिप्प को किसी बंद डिब्बे में पेंक दें
- अगर आपके बुखार, बांसी और सांस लेने में कठिनाई है तो डॉक्टर से संगठन करें। डॉक्टर से मिलने के दौरान अपने मुंह और नाक को ढंकने के लिए मास्क/कपड़े का प्रयोग करें
- अगर आप में कोरोना वायरस के लक्षण हैं, तो कुश्त्र राज्य हेल्पलाइन नंबर या स्वास्थ्य मंत्रालय की 24X7 हेल्पलाइन नंबर 011-23978046 पर कॉल करें
- स्वीड-बाड़ वाली जगहों पर जाने से बचें

क्या न करें ❌
- यदि आपके बांसी और बुखार का अंदाजा हो रहा हो, तो किसी सारे संगठन में ना आएं
- अपनी आंख, नाक या मुंह को ना छूँए
- सार्वजनिक स्थानों पर ना छूँए

हम सब साथ मिलकर कोरोनावायरस से लड़ सकते हैं

अधिक जानकारी के लिए
स्वास्थ्य एवं परिवार कल्याण मंत्रालय भारत सरकार के 24X7 हेल्पलाइन नं. +91-11-2397 8046 पर कॉल करें या ई-मेल करें ncov2019@gmail.com

mohfw.gov.in  f MoHFWIndia  MoHFW_INDIA  mohfwindia
NOVEL CORONAVIRUS (COVID-19)

Protect yourself and others!

Follow these Do’s and Don’ts

Do’s

- Practice frequent hand washing. Wash hands with soap and water or use alcohol based hand rub. Wash hands even if they are visibly clean.
- Cover your nose and mouth with handkerchief/tissue while sneezing and coughing.
- Throw used tissues into closed bins immediately after use.
- See a doctor if you feel unwell (fever, difficult breathing and cough). While visiting doctor wear a mask/cloth to cover your mouth and nose.
- If you have these signs/symptoms please call State helpline number or Ministry of Health & Family Welfare’s 24X7 helpline at 011-23978046.

Don’ts

- Have a close contact with anyone, if you’re experiencing cough and fever.
- Touch your eyes, nose and mouth.
- Spit in public.

Together we can fight Coronavirus

For further information:
Call at Ministry of Health, Govt. of India’s 24X7 control room number +91-11-2397 8046
Email at ncov2019@gmail.com