Dear Sir/Madam,

As you are aware, the central objective of Deen Dayal Antyodaya Yojna- National Rural Livelihoods Mission (DAY-NRLM) is to bring about increase in the household incomes of the rural poor through sustained livelihood enhancements and improved access to financial and non-financial services. In this context, DAY- NRLM has always believed in building partnerships with various stakeholders for improving effectiveness of the implementation of the Mission. As part of this partnership approach, the NRLM has recognized Central Silk Board as DAY- NRLM Support Organization.

The tribal communities across the country are dependent on Non Timber Forest produce (NTFP) such as sericulture (Tasar) as a major source of their livelihoods. The implementation of tasar based livelihood interventions requires expertise. Central Silk Board has demonstrated expertise and technical knowledge to develop a sustainable model for livelihood promotion around Tasar for primary collectors. The model involves regeneration of host plant species to improve the bio diversity and enhanced productivity, local value addition of tasar to ensure higher returns, development of market linkages, building capacity of the community in sustainable harvesting and post harvesting techniques, development of a pool of community resource persons and to promote the use of ICT to improve the livelihoods opportunities of the primary collectors.

CSB is now coordinating MKSP Projects for Tasar development in Jharkhand, Odisha, West Bengal and Chhattisgarh in coordination with PRADAN, in Maharashtra in coordination with BAIF, in Andhra Pradesh & Telangana in coordination with SERP & Kovel Foundation and in Bihar in coordination with BRLPS & PRADAN.

Central Silk Board is a well-experienced organization in the field of Tasar based livelihoods promotion and I believe that it will be in our interest to draw on their experience and insights in our work. I request you to make the best use of this opportunity and establish contact with the professionals from CSB and take this forward.

CSB would be facilitating the SRLMs, to promote tasar based livelihoods interventions by providing technical support and implementation assistance in the States. SRLMs can enter into a MoU with Central Silk Board directly. CSB is expected to support the SRLM in the following areas.
1. Project formulation – Assisting the SRLMs in developing projects for promotion of sericulture as a livelihood promotion intervention.

2. Implementation Support – Support the SRLMs in implementation of Sericulture projects such as designing technical protocol, value chain studies, project documentation.

3. Capacity Building – Preparation of training modules, to give exposure on tasar cultivation to the livelihood anchor persons of SRLMs viz., Young Professionals, Block/District/State Project Managers

Besides, the SRLM and CSB can mutually agree on other areas of collaboration.

Best regards

Yours Sincerely

(Atal Dulloo)

To all the CEOs/ SMDs of SRLMs

CC: Member Secretary, Central Silk Board