

J-11060/47/2017-RL
Government of India
Ministry of Rural Development
RL Division
Hotel Samrat, New Delhi -110021

Dated: 4th June 2018

Contract Award Notice

Scope of Contract:	Hiring the services of an agency for conducting a Multi-State Impact Evaluation Survey of Deendayal Antyodaya Yojana –National Rural Livelihoods Mission (DAY-NRLM)	Minimum Qualifying Technical Score:	75 QC BS Methods
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Consultants' names	<i>NielsenIndia Private Limited</i>	<i>Awadh Research Foundation</i>	<i>Academy of Management Studies Consulting Ltd</i>	<i>Catalyst Management Services in association with Basix and Vrutti</i>	<i>Kantar Public (Hindustan Thompson Associate Pvt Ltd)</i>
City/Country	Gurugram , India	Lucknow, India	Lucknow, India	Bangalore, India	New Delhi, India
Status:	Awarded Consultant/Firm	Evaluated Consultant	Evaluated Consultant	Not Qualified Consultant	Not Qualified Consultant
Technical Score	87.70	83.84	86.00	Non-Responsive	65.13
Financial Score	25	23.56	15.11	Financial bid Not opened	Financial bid Not opened
Combined Score	90.78	86.44	79.61	N/A	N/A
Criteria					
Specific Experience	9.00	8.00	8.38	Non-Responsive	6.52
Work Plan & Methodology	27.24	24.98	24.44	Non-Responsive	19.91
Key Experts	51.46	50.86	53.18	Non-Responsive	38.72
Price as read out	Rs. 3,32,44,890	Rs.3,52,76,500	Rs. 5,50,00,000	Financial bid Not opened	Financial bid Not opened
Final Evaluation Price	Rs. 3,32,44,890	Rs.3,52,76,500	Rs. . 5,50,00,000	N/A	N/A
Final Negotiated Price	Rs. 3,32,44,890 (exclusive of taxes)	N/A	N/A	N/A	N/A
Rank	1	3	2	Non-Responsive	Not Qualified

Other Shortlisted Consultant(s)/Firm(s)

Consultants' names	<i>Sambodhi Research & Communication</i>
City/Country	<i>New Delhi, India</i>
Proposal Submitted:	<i>No</i>

1. Contract Awarded to : M/s Nielsen India Pvt Ltd
2. Contract Amount : Rs. 3,32,44,890 (exclusive of taxes)
3. Contract Duration : 7 months from date of award of contract
4. Award Date : 25th May 2018


 (Anita Baghel)
 Director,RL