

Government of India
Ministry of Rural Development
Department of Rural Development
(RL Division)

6th Floor, Hotel Samrat,
Kautilya Marg, Chanakyapuri,
New Delhi -110021

6th March, 2018

To

All CEOs/ SMDs of SRLMs.

Sub: Support to SRLMs for Tasar based Livelihoods Interventions – Recognition of Tasar Development Foundation as DAY-NRLM Support Organization (NSO)

Sir/Madam,

As you are aware Deendayal Antyodaya Yojana-National Rural Livelihoods Mission (DAY-NRLM) is an important poverty alleviation programme under the Ministry of Rural Development, Government of India. One of the objectives of DAY-NRLM is to increase household level income of the rural poor through sustained livelihood enhancements and improved access to financial and non-financial services. DAY-NRLM believes in building partnerships with various stakeholders for improving the efficacy of implementation of the Mission. As part of this partnership approach, DAY-NRLM has recognized Tasar Development Foundation as National Support Organization (NSO) under DAY-NRLM.

Tasar Development Foundation is an experienced organization in the field of Tasar based livelihoods promotion and I believe that it will be in our interest to leverage their experience and insights for activities under DAY-NRLM. I request you to make the best use of this opportunity and establish contact with the professionals from TDF and take this forward.

For taking support from TDF as NSO, SRLM will need to sign an MoU with Tasar Development Foundation directly as per partnership guidelines of DAY-NRLM. If there is any requirement of funds by TDF then it is to be approved by the EC of the respective State Government and the funds may be provided on task/activity based requirement. The training, capacity building and other activities to be undertaken by the State Government will be as per the cost norms approved under DAY-NRLM.

TDF would support the SRLMs to promote tasar based livelihoods interventions by providing technical and/or implementation support in the States and the support may cover the followings.

1. **Project preparedness** – Assist SRLM in developing projects for promotion of tasar based livelihoods intervention, preparation DPR & inception report, value chain studies etc.
2. **Implementation Support** – Support the SRLMs in implementation of tasar projects such as designing technical protocol, provide supply of nucleus seed and basic seed, assist in disease monitoring, assist promotion of producers' groups, assist in implementation of ICT intervention, project documentation.

3. **Capacity Building** – Preparation of training materials/modules, give exposure to the livelihood anchor persons of SRLMs viz., Young Professionals, Block/District/State Project Managers on *tasar* cultivation, identification of consultants /resource persons / trainers for various training program, assist conducting trainers training program, awareness program for primary producers.
4. **Value Chain development** – assist SRLM in procurement and setting up of infrastructure for collection and storage of *tasar* cocoons.
5. **Market linkage** – assist SRLM in establishing tie-ups for forward linkages.
6. **Monitoring and MIS** – assist the SRLMs monitoring of various activities being undertaken, assist SRLM to developing MIS, quarterly review meeting in consultation with NMMU and SRLM.

Besides, the SRLM and TDF may mutually agree on other compatible areas of collaboration.

Yours faithfully,



(Nita Kejrewal)

Joint Secretary to the Govt. of India

Copy to: Managing director, *Tasar* Development Foundation, Sundar Sadan, 1st Floor, Opposite D C Residence, near Chetna Apartment, Barmasia, Deoghar, Jharkhand – 814112.